



## COMPANY PROFILE

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### ABU DHABI BRANCH:

P.O. BOX: 25204, ABU DHABI,

TEL: +971 2 645 0107

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### RIYADH BRANCH:

P.O. BOX 19389, RIYADH, K.S.A.

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## **A MEMBER OF BETA GROUP**

Beta Industrial LLC is a member company of Beta group of companies that is one of the fastest growing commercial enterprises with large manufacturing, exporting and importing agencies based in Dubai in the United Arab Emirates.

The Beta Group started its operations in 1977 with electrical contracting. Today, it has expanded to 6 companies with branches in Abu Dhabi, Riyadh and Jeddah and has over 800 employees on its payroll.

Beta Group consists of:

- ❖ **Beta Industrial LLC – DUBAI**
- ❖ **Beta Information Technology LLC (Beta IT) – DUBAI**
- ❖ **Dar Beta Information Technology (Dar Beta IT) – RIYADH**
- ❖ **Precision Industries (PI) – DUBAI**
- ❖ **Beta Industrial Businesses – RIYADH**
- ❖ **M.M. Al Daour Factory (MMDF) – RIYADH**



## Beta Industrial LLC

ORIGIN OF REGISTRATION: DUBAI – UAE

FOUNDED IN: 1989

MANAGING DIRECTOR: MR. BASSAM NAZZAL

ACTIVITY: MANUFACTURING,  
SUPPLYING & TRADING  
MECHANICAL / VENTILATION  
& ELECTRICAL PRODUCTS

FACTORIES: 1- RAS ALKHOR – DUBAI - UAE  
2- ALQUOZ – DUBAI - UAE  
3- RIYADH - KSA

INTERNATIONAL MEMBERSHIP: AMCA & SMACNA

INTERNATIONAL CERTIFICATIONS: UL, INTERTEK (ETL) & BSRIA

QUALITY MANAGEMENT SYSTEM: ISO 9001:2008

OCCUPATIONAL HEALTH & SAFETY: OHSAS 18001:2007

BANKERS: UNITED ARAB BANK & ARAB  
BANK LTD. – DUBAI

AUDITORS: KASSAB AUDITING – DUBAI





## **VISION**

*To be a leading provider of HVAC products & solutions in the region by offering quality products /services to our partners backed by sound product knowledge via our trained & friendly staff.*

## **MISSION**

- ❖ *Earn our customers respect by delivering what we promise.*
- ❖ *Earn our staff respect by treating them with fairness & dignity.*
- ❖ *Earn our investors respect by being transparent & accountable.*
- ❖ *Earn our business partners respect by valuing their business as much as ours.*
  - ❖ *Earn our suppliers respect by dealing with them on merit.*
  - ❖ *Earn the government's respect by following all laws.*
  - ❖ *Earn the community's respect by generating goodwill.*

## **We Produce**

- Air Outlets (Grilles, Diffusers, Louvers & Nozzles) - Certified by Intertek (ETL) - USA in accordance with ANSI / ASHRAE & ADC standards.
- Volume Control Dampers & Access Doors.
- VAV (Pressure independent & By-Pass) - Certified by Intertek - USA in accordance with AHRI & ASHRAE standards.
- Sound Attenuators under license from Howden Donkin (South Africa).
- Fire & Smoke Dampers - UL CLASSIFIED and approved by U.A.E. & other countries Civil Defense authorities.
- Super Vent - Single and Twin Insulated Cabinet Fans.
- BETA - Cable Trays & GI Trunking.

## **We Trade**

- Howden Donkin Fans (South Africa)
- Vortice Fans (Italy)
- AFS Flexible Duct (Turkey)
- Airflow Fans (India)
- SMAY Smoke & Heat Control System (Poland)
- IMEKSAN AHU (Turkey)
- EMAK Fans (Turkey)

## **We Supply**

- Prazisa (Germany) - Central Battery Emergency lighting Systems.
- Schneider (France) - Lighting Control Systems
- APC - UPS Systems from Schneider
- MESC (U.A.E)-Wires & Cables
- Schneider (France)-Switch, Sockets & Accessories
- Beghelli (Italy)-Standalone Emergency Lights
- Clipsal – Conduits & Accessories

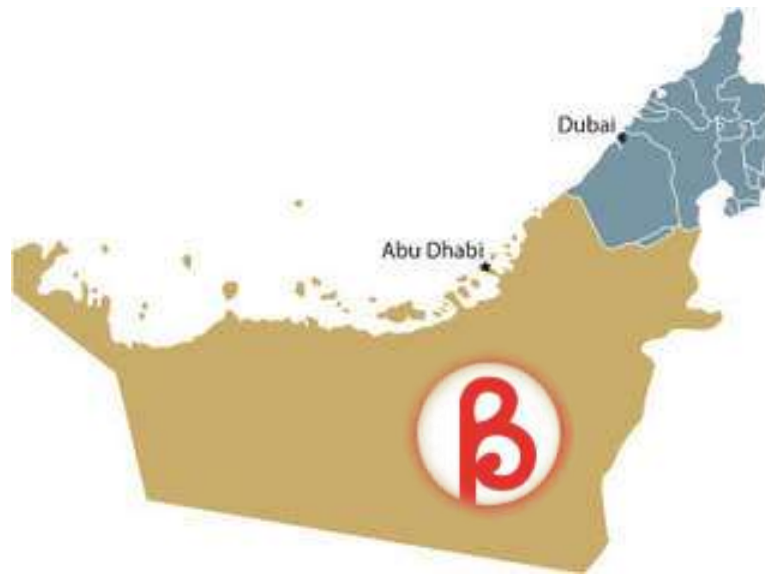


## SOME REFERENCES



## OUR MARKETS

### LEADING LOCAL MARKET



### GROWING WORLDWIDE MARKETS



## ***WIN – WIN PARTNERSHIP***

- ❖ *LONG - TERM HEALTHY BUSINESS PARTNERSHIP*
- ❖ *WELL ESTABLISHED & GROWING PARTNER*
- ❖ *GAURANTEED QUALITY & SOLUTIONS*
- ❖ *HIGH LEVELS OF PRODUCT / SERVICE SATISFACTION*
- ❖ *UNDERSTANDING NEEDS*
- ❖ *ALL TIME SUPPORT*

